

SET	A
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**INDIAN SCHOOL MUSCAT
HALF YEARLY EXAMINATION 2023
ELEMENTS OF BUSINESS (154)**

CLASS:IX

Max.Marks: 70

MARKING SCHEME			
SET	QN. NO	VALUE POINTS	MARKS SPLIT UP
	1	(b) Political	1
	2	(b) Profit	1
	3	(a)Employment	1
	4	(a) Non-economic Activity	1
	5	(b) Both Assertion (A) and Reason (R) are True and Reason (R) is not the correct explanation of Assertion (A).	1
	6	(a) Economic	1
	7	(b) A Manager working in a Five Star Hotel	1
	8	(c)Vocation	1
	9	(a)Production of Goods	1
	10	(d) Uncertainty of return	1
	11	(a)Employment	1
	12	(b) Employment	1
	13	(c) Profession	1
	14	(c) Traditions	1
	15	(b) Primary	1
	16	(c) Tertiary Industry	1

	17	(b) Processing	1																
	18	(a) Construction Industry	1																
	19	Difference between Economic Activity and Non-Economic Activity.	3																
		<table> <tr> <th></th><th>Basis</th><th>Economic Activity</th><th>Non-Economic Activity</th></tr> <tr> <td>1</td><td>Meaning</td><td>Economic activity refers to a human activity related to production and consumption of goods and services for economic gain.</td><td>Non-economic activity is an activity performed gladly, with the aim of providing services to others without any regard to monetary gain.</td></tr> <tr> <td>2</td><td>Motive</td><td>Economic, i.e. to earn money.</td><td>Social or psychological, i.e. out of love, affection, etc.</td></tr> <tr> <td>3</td><td>Money measurement</td><td>Measured in monetary terms.</td><td>Lacks money measurement.</td></tr> </table>		Basis	Economic Activity	Non-Economic Activity	1	Meaning	Economic activity refers to a human activity related to production and consumption of goods and services for economic gain.	Non-economic activity is an activity performed gladly, with the aim of providing services to others without any regard to monetary gain.	2	Motive	Economic, i.e. to earn money.	Social or psychological, i.e. out of love, affection, etc.	3	Money measurement	Measured in monetary terms.	Lacks money measurement.	
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		(Any two points)																	
	20	<p>Vocation is a strong feeling of suitability for a particular career or occupation.</p> <p>Features of Vocation:</p> <p>(i) Training consists of Units of Competency – A training qualification has a specific set of units of competency which together make up the overall set of skills and knowledge required for qualification.</p> <p>(iii) Job Ready – Training provided includes practical and hands-on training which is relevant to the industry of work hence making an individual job-ready upon successful completion of the training.</p>	3																
	21	<p>(a) Extractive industries: These industries extract or draw out products from natural sources. Important extractive industries include farming, mining, lumbering, hunting and fishing operations.</p> <p>(b) Genetic industries: These industries remain engaged in breeding plants and animals for their use in further reproduction. For the breeding of plants, the seeds and nursery companies are typical examples of genetic industries. In addition, activities of cattle-breeding farms, poultry farms, and fish hatchery come under the class of genetic industries.</p>	3																
	22	<p>Ford Motor Company is an Assembling Industry which assembles different component parts to make a new product, as in the case of television, car, computer, etc.</p> <p>The other three kinds of manufacturing industries are Synthetical, Processing and Analytical</p>	3																
	23	<p>Profit may be regarded as an essential objective of business for various reasons:</p> <p>(i) it is a source of income for business persons,</p> <p>(ii) it can be a source of finance for meeting expansion requirements of business,</p> <p>(iii) it indicates the efficient working of business,</p> <p>(iv) it can be taken as society's approval of the utility of business, and</p>	4																

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26	<p>Industry is concerned with the production or processing of goods and materials.</p> <p>Industries may be divided into three broad categories namely primary, secondary and tertiary.</p> <p>(i)Primary Industries: These include all those activities which are connected with the extraction and production of natural resources and reproduction and development of living organisms, plants etc.</p> <p>(ii)Secondary Industries: These industries process such materials to produce goods for final consumption or for further processing by other industrial units. For example: but manufacturing of steel by way of further processing of raw iron is a secondary industry.</p> <p>(iii)Tertiary Industries: These are concerned with providing support services to primary and secondary industries as well as activities relating to trade. Included in this category are transport, banking, insurance, warehousing, communication, packaging and advertising.</p>			4											
27	<p>Factors affecting Business are:</p> <p>(a)Economic - Interest rates, inflation rates, changes in disposable income of people, stock market indices and the value of rupee are some of the economic factors that can affect management practices in a business enterprise.</p> <p>(b)Social –The social environment of business include the social forces like customs and traditions, values, social trends, society's expectations from business, etc. Traditions define social practices that have lasted for decades or even centuries.</p> <p>(c)Political - Political environment includes political conditions such as general stability and peace in the country and specific attitudes that elected government representatives hold towards business. The significance of political conditions in business success lies in the predictability of business activities under stable political conditions.</p>			6											
28	<p>Business may be defined as an economic activity involving the production and sale of goods and services undertaken with a motive of earning profit by satisfying human needs in society.</p> <p>Characteristics of Business Activities:</p>			6											

		<p>(i)An economic activity: Business is considered to be an economic activity because it is undertaken with the object of earning money or livelihood and not because of love, affection, sympathy or any other sentimental reason.</p> <p>(ii)Production or procurement of goods and services: Before goods are offered to people for consumption they must be either produced or procured by business enterprises. Thus, every business enterprise either manufactures the goods it deals in or it acquires them from producers, to be further sold to consumers or users.</p> <p>(iii)Sale or exchange of goods and services for the satisfaction of human needs: Directly or indirectly, business involves transfer or exchange of goods and services for value. If goods are produced not for the purpose of sale but say for internal consumption, it cannot be called a business activity. Thus, one essential characteristic of business is that there should be sale or exchange of goods or services between the seller and the buyer.</p>																						
	29	<p>(a) Employment- Anita is employed in Infosys gets a salary of ₹ 3,00,000 per month.</p> <p>(b) Profession- Raj is a doctor registered with the Medical Board of India.</p> <p>(c) Business – Meera takes risk to open new branches in adjoining areas.</p>	6																					
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